



JFS of Metrowest

Seize the Dream
Annual Gala
2020

Honoring:

Bob Fields/CommCreative

Marc Jacobs

Max Michelson Humanitarian Awardees:

Barbara and Samantha Shapiro



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Marc Jacobs

and

Max Michelson Humanitarian Awardees:

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May 7, 2020



Jewish Family Service of Metrowest (JFS)
provides vital social, health and community
services to alleviate suffering, enhance lives
and support people in need.

2020 Seize the Dream Honorees

BOB FIELDS AND THE TEAM AT COMMCREATIVE



Entrepreneur. Volunteer. Husband. Father. Musician. Artist. Bob Fields has led a distinguished and colorful life in which he has worn many different hats. After a career in marketing at leading brands like Gillette and Foster Grant, Bob founded CommCreative, which has grown into one of the industry's leading B2B marketing agencies.

Bob has distinguished himself by applying his entrepreneurial spirit-and love of the arts-to community work. He founded the Community Kiln at the Brick Stack Arts Center in Framingham, a studio where everyone is welcome to come together to experience, learn about, and celebrate ceramic arts.

Over the years, Bob has dedicated his time to serving on several boards that reflect his various interests, including the Framingham State University Foundation, The Danforth Museum of Art, WICN Public Radio, and the MetroWest Chamber of Commerce.

JFS however, remains closest to his heart. Bob has been a board member since 2010 and during that time, he has played a significant role in JFS' mission to help strengthen the community through programs that offer support and comfort to seniors, immigrants, low income families and more.

Both as a board member and in harmony with his exceptionally talented and responsive team, Bob has embodied CommCreative's "*THINK WITH YOUR HEART*" philosophy and fueled impact with strategy and expertise that accelerates JFS' drive to advance social, health and educational equity in our community. Now retired, Bob continues to address community needs wherever he goes. He truly *Thinks* and *Acts* with his big heart every day.

MARC JACOBS



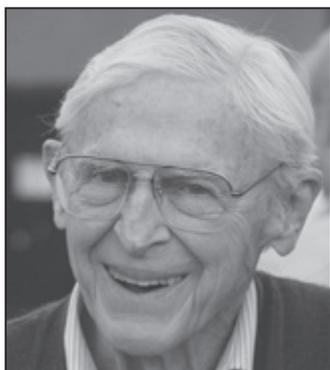
Marc Jacobs, MSW, LICSW, has been the Chief Executive Officer of JFS since 1996. His career exemplifies civic engagement, a moral compass unrelenting in addressing social and health inequities and building collaborative partnerships to have collective impact.

Marc held mid-level and senior staff and management positions in organizations serving youth and families at risk prior to joining JFS. He has led national training and curriculum projects; and is widely published in the areas of youth development, life skills education with adolescents and foster parent training. He holds Master's Degrees from Boston University School of Social Work and from Clark University.

Marc has received significant leadership awards. In November 2018, he was named Middlesex Savings Bank Foundation's 3rd Annual recipient of the John R. Heerwagen Award for Nonprofit Leadership. The award recognizes a strong, nonprofit leader whose work has significantly benefited the lives and wellbeing of residents within the Foundation's community.

In 2017, William James College awarded Marc its prestigious Mental Health Humanitarian Award for his social justice leadership. Also in 2017, The Joukowsky Family Foundation awarded its Sharp Rescuer Prize to Marc and his team for their tireless work supporting Syrian refugees in a large community wide project.

As Marc's hero and legendary civic leader Hubie Jones recently wrote, "***You are truly a long distance runner for social justice***".



THE THIRD JFS MAX MICHELSON HUMANITARIAN AWARD

Max Michelson
1924-2017

Jewish Family Service of Metrowest (JFS) is proud to award the third *Max Michelson Humanitarian Award* to Barbara and Samantha Shapiro – extraordinary individuals who transform kindness into action; leading lives of purpose that break down barriers, inspire change and build community.

Max Michelson was mentor, friend, teacher, guiding light to so many of us.

Max – Holocaust survivor, co-founder of JFS, community leader – provided wisdom and hope.

Max inspired each of us to be better, do better, never make excuses, always move forward.

He transformed a story of pain and torment into a commitment to justice, to ending suffering and to defending the powerless.

There is shared passion, decency, commitment to family, to community and authenticity exemplified by Barbara and Samantha in everything they do, and their strong convictions and unwavering humanitarian moral compass personify the ideals and values of Max Michelson.

Barbara and Samantha are deeply engaged in JFS's work with refugees and immigrants and as volunteers in the JFS Syrian Humanitarian Project, they tirelessly resettled Syrian refugees from war-torn parts of the world, welcoming them as family and helping them become integral members of the Metrowest community. With love, compassion and joy, Barbara and Samantha are a force for Tikkun Olam, embodying JFS' mission, to **accelerate social, academic and health equity**.

Today we pay tribute to the lessons taught by Max Michelson, and it is a privilege to honor Barbara and Samantha who, like our beloved Max - **Act. Stand up for those powerless, those without a voice.**

2020 JFS Max Michelson Humanitarian Awardees:

BARBARA AND SAMANTHA SHAPIRO



Barbara and Samantha Shapiro are committed to social justice. They both love children and helping others. And they are inspired when working side by side as a mother-daughter team. Their passions aligned in 2016 when they became a part of the JFS Syrian Refugee Humanitarian Project. With their family, they helped set up homes, shopped for baby gear, collected donations of clothes and winter gear and developed relationships with newcomer Syrian families. Barbara had the privilege to be at the airport to welcome most of the eight Syrian refugee families resettled by the program.

“They embraced the family as an extension of their own. They provided the kids with memories and experiences they will never forget – like going to the beach, seeing the Big Apple Circus, and going trick or treating – and they celebrated every important milestone with the family since they arrived – including Hayat’s birth! Rekanz thinks of Barbara as a second mom.”

—Lucia Panichella, JFS Senior Director, Programs and Partnerships

Barbara serves on the boards of Horizons for Homeless Children, Beaver Country Day School and formerly JFS of Metrowest and The Rashi School. Barbara plays a number of volunteer roles in the community and has been a classroom volunteer at Horizons for Homeless Children for over 11 years. In addition to remaining actively involved with some of the families welcomed by the JFS Syrian Refugee Humanitarian Project, Barbara is a trustee and involved in efforts led by her family’s foundation, The Shapiro Foundation, which is focused on global refugee causes and improving the lives of the world’s most vulnerable populations. Prior to retiring to become a full-time parent and community volunteer, Barbara had a career in marketing and advertising.

Samantha Shapiro is 18 years old and a senior at Beaver Country Day School. From a young age, Samantha has been exposed to social justice and has sought opportunities to make a difference. She volunteers at Family Table, packing and delivering groceries to those in need. In grade school, she collected school supplies to deliver to Yemin Orde Youth Village in Haifa, Israel. She visited refugee camps with her family in Lesbos, Greece. She is a summer camp counselor and babysits every chance she gets. And she spends as much time as she can visiting Syrian families and their children...and practicing her Arabic (which she takes in school)! Samantha plays hockey goalie and is captain of her tennis team. She is part of the Jewish Actors Workshop (JAWs) at Temple Beth Elohim in Wellesley and recently completed a short documentary about the journey of one Syrian refugee family. She will be attending Bates College in the fall.

Barbara and Samantha reside in Needham with husband/father Ed, and son/brother Joshua (when he’s not away at college). They are members of Temple Beth Elohim in Wellesley.

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JFS of Metrowest

A message from JFS Board President David Milowe and CEO Lino Covarrubias

Seize the Dream celebrates exceptional, committed community members, professionals, and for the second time, an equally outstanding corporation---whose caring and action inspire others and change lives. At this particular time in history, we are honored to celebrate those who help JFS respond to individuals and families in need.

Barbara and Samantha Shapiro, Marc Jacobs, and Bob Fields with the CommCreative team have dramatically changed the lives of children and families locally and globally.

For decades, **Bob Fields and CommCreative**, now under the leadership of President Ashley DePaolo, have focused their efforts locally. They have created and sustained a culture where giving back and making positive impactful change in the community is as important as succeeding as one of the top marketing agencies in New England.

Marc Jacobs has been an outstanding leader focused on battling for the most vulnerable children and families. At JFS, he has created a culture of innovation, caring, and an inexhaustible, laser-focused mindset to never settle for mediocrity. He has taught us to always strive to provide the very best service to those in need.

For their leadership in resettling Syrian refugees from war-torn parts of the world, and helping them become integral members of the Metrowest community, **Barbara and Samantha Shapiro** are recipients of the third *Max Michelson Humanitarian Award*. Barbara and Samantha are the most caring and loving volunteers, and they have embraced these families as part of their own. They personify what it means to be engaged in Tikkun Olam, and as Max would always say “**Act. Stand up for those powerless, those without a voice. Be embraced by a caring and protective community.**”

Attacking inequity is at the forefront of all JFS efforts and impacts. With a deeply committed staff, dedicated board of directors, and fabulous volunteers, JFS challenges injustice, protects the most vulnerable, and works collaboratively with our partners to maximize our combined efforts for social good. Sound and effective organizations stand out during the most challenging of times. JFS is certainly standing out by finding creative and impactful ways to meet the continually growing needs in our community.

Stories, some very personal, are being shared tonight. We are proud to highlight the work accomplished on behalf of over 5,000 individuals.

Outcomes and impacts, with clear measures and strong data, are at the forefront of all JFS programs.

JFS is instrumental in **significantly reducing poverty** in the Jewish community.

JFS is instrumental in inventing new and vibrant models for **harnessing the power of volunteers** to transform lives.

JFS is instrumental in **enabling elders to remain independent** in the community.

Your involvement and generosity make impacts possible.

Our partnership with Combined Jewish Philanthropies (CJP) is deep and aligned. With CJP, and with partners from our amazing network of Jewish community organizations as well as with academic, healthcare, and other partners, we are leveraging and multiplying resources and results.

JFS continues to be awarded 4 Stars by Charity Navigator, with an unsurpassed score of 100 for the second year in row. JFS must always strive to exceed our own expectations of success and remain focused on helping the most vulnerable in our community. It is our calling and the reason why JFS exists.



Thank you for joining us on this journey.

A handwritten signature in black ink, appearing to read "DM".

David Milowe
President, Board of Directors

A handwritten signature in black ink, appearing to read "LC".

Lino Covarrubias
Chief Executive Officer



Dear Friends,

CJP is proud and honored to be part of Jewish Family Service of Metrowest's Seize the Dream event and to congratulate the Max Michelson Humanitarian Award recipients and all honorees.

While we cannot join together in person, the spirit of our community is as strong as it has ever been. We stand with you, virtually, for this special night.

We value our partnership with JFS to help the most vulnerable in our community. Through JFS' work, families with young children, the elderly, people with special needs, refugees, and others can find the assistance they need to pay bills, purchase food and medicine, and live healthy, fulfilling lives in our community. This work has never been more critical. The needs here – and around the world – can seem overwhelming right now, but together we are making a positive difference for thousands. JFS is bringing hope to people in challenging times.

Max Michelson was a Holocaust survivor. He embodied hope, transforming his pain and his loss into a lifetime committed to social justice and helping people in need by founding JFS.

It is so fitting that Barbara and Samantha Shapiro, two people so deeply committed to social justice, are honored with an award bearing Max Michelson's name. They share his values and his determination to make the world better and to defend the powerless.

We extend our heartfelt congratulations to Marc Jacobs on his retirement to JFS. You have enriched Jewish life and helped so many in our community and beyond.

Finally, best wishes to Bob Fields and the staff at CommCreative for their outstanding contributions to seniors, immigrants, low-income families and others.

May you go from strength to strength.

Sincerely

A handwritten signature in black ink, appearing to read "Marc G. Baker".

Rabbi Marc Baker
President and CEO

A handwritten signature in black ink, appearing to read "Cindy Janower".

Cindy Janower
Chair, Board of Directors

Combined Jewish Philanthropies

126 High Street, Boston, Massachusetts 02110-2700 | T 617.457.8500 | F 617.988.6262 | cjp.org

I am honored to be recognized alongside Ashley DePaolo and the team at CommCreative. I am proud of our long-standing commitment to JFS and that this tradition will continue under Ashley's leadership as JFS is challenged like never before.

Congratulations to Marc Jacobs on a standout career. I have always been impressed by the level of leadership that Marc, Lino Covarrubias and the board have brought to JFS, and the succession of Lino as CEO ensures that the agency will be in good hands, year after year, even during the most difficult of times.

It is also an honor to stand with Barbara and Samantha Shapiro as they receive the Max Michelson Humanitarian Award. Compassion, determination and a commitment to social justice defined Max's life, and Barbara and Samantha - strong and selfless volunteers - inspire us to do what we can to serve this community, in our own way, to the best of our abilities.

And to JFS, we salute all the volunteers, team members and Board of directors for all they do.

The core values of what JFS contributes to the quality of life for those in need in our community cannot be accomplished without YOU!

With gratitude for your time and caring,

ROBERT FIELDS & LISA MCCARTHY

I write this tribute as we are Covid-19 quarantined and JFS is in the middle of supporting, problem-solving, providing comfort and aid to countless members of our community who are in harm's way.

It makes it an even greater privilege being honored by JFS with Bob Fields and the team at CommCreative, and with Barbara and Samantha Shapiro.

Bob, since my beginning days at JFS we have had countless conversations; I have admired your growth as a community leader and as a philanthropist. The bio speaks to what you have done, what I have been inspired by is your deep caring for those who face challenges and inequity. You get things done. Bob, with the entire CommCreative team, are fully engaged in improving lives, doing it without fanfare nor wanting recognition. With Ashley as Bob's successor, CommCreative continues as an important community leader.

Barbara and Samantha, I admire that you ever so quietly and humbly lead lives of purpose and joy; that you change lives in the most personal ways; and demonstrate that caring relationships and kindness transform lives and inspire others to become involved with you in these journeys. I am so proud to see you receive the *Max Michelson Humanitarian Award*.



From the very first Syrian refugee family arrival in 2016, Barbara and Samantha have been a spectacular Mom-Daughter Duo--- compassionate, caring and productive in supporting these young children and parents; working in tandem and also individually (especially since Samantha got her driver's license!). JFS is fortunate, as are other organizations where Barbara and/or Samantha have been involved.

Samantha (and her brother Josh) will be part of a next generation of community leaders. Our community's future is in good hands.

With great respect and regards,

MARC JACOBS & FAMILY

(Joanne, Sara, Alisa and grandson, baby Noah)

Thank you to JFS of Metrowest for the incredible honor of receiving the Max Michelson Humanitarian Award named for an inspirational man with a deep commitment to justice. We are humbled to be recognized for something that has become an integral part of our lives and to have the privilege to work with a remarkable organization that does so much for so many.

JFS provides innovative and impactful programs that support immigrants, families in need and older adults. And they treat people of all ages and backgrounds with dignity and compassion. When our family partnered with JFS to create the Syrian Refugee Humanitarian Project—and in a matter of months welcomed 8 Syrian families to Greater Boston—JFS seamlessly expanded their services and built a team that provided extensive volunteer training, English as a second language, translation services, social/emotional support, vocational assistance and so much more.

More recently, the world has faced an unprecedented health crisis that has had a deep impact on vulnerable communities. And of course JFS has adapted and expanded their programs in response to this desperate need in order to provide critical services to those they serve. We are continuously amazed and inspired by JFS and all that they do, and we are honored to play a role in these efforts.

We are especially proud to share this evening with Marc Jacobs and to celebrate his retirement after 24 years as CEO of JFS. Marc, your commitment to the community and unrelenting compassion and leadership have helped shape JFS into the impressive organization it is today.

Congratulations also to honoree Bob Fields and the team at CommCreative. Bob, your dedication to serving the community with your “think with your heart” philosophy and 10 years on the board of JFS have made an indelible impact.

With deepest gratitude to our family and friends for celebrating with us and for supporting JFS in continuing their mission. And to Ed and Joshua for being the best husband/father and son/brother and for always encouraging us and being by our sides.

BARBARA & SAMANTHA SHAPIRO

JFS Board of Directors

OFFICERS

President	David Milowe, Canton
Vice President	Allison Kates, Wayland
Vice President	Sari Anne Rapkin, Needham
Vice President	Josef Volman, Newton
Vice President	Michelle Wilen, Ashland
Secretary	Ian Rubin, Wayland
Treasurer	John Herrera, Westport, CT

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Jodi Bring, Natick	Richard Henken, Sudbury
Chase Carpenter, Cambridge	Dena Kowaloff, Framingham
Fernando Castro, Ashland	Ezra Levine, Sudbury
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Allan Chasen, Wayland	Deborah Merkin, Wellesley
Gary Dennis, Wayland	David Podell, Natick
Ashley DePaolo, Ashland	Barbara Schultz, Sharon
Kevin Foley, Framingham	Jeffrey Swartz, Weston
Ari Freisinger, San Francisco, CA	Karen Tichnor, Wayland
Jay Gainsboro, Framingham	Larry Tobin, Needham
Jonathan Gerber, Holliston	Robin Welch, Framingham

ACTIVE PAST PRESIDENTS

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Robert Band, Framingham	Roberta Molliver, Framingham
Alan Bernstein, Waltham	Judi Raphael, Hopkinton
Judith Bernstein, Waltham	Marcia Rosenberg, Wayland
Carol Chudnofsky, Sudbury	Lester Schindel, Framingham
Kathryn Covarrubias, Framingham	Reva Tankle, Bellingham
James Gordon, Framingham	

Volunteer with JFS of Metrowest

Become a Patient Navigator.

Befriend an Isolated Elder.

Organize a Food Drive.

Mentor 3rd Graders.

Tutor 4th Graders in Math.

Foster the Success of a First Generation College Student.

Share Your Skills with a Family in Need.

Improve the Health and Well Being of Elders.

Assist with the Annual Campaign and Seize the Dream.

Offer Encouragement to New Americans.

Provide Much Needed Office Support.

For more information about our programs and volunteer opportunities at **JFS of Metrowest**, please call 508-875-3100. You can also learn more about us by visiting our website, www.jfsmw.org.



Special Thanks

On behalf of the Executive Team, thank you for joining us tonight and supporting JFS of Metrowest.

The planning for this year's event brought many new challenges, and we extend a special note of appreciation to the many auction donors who contributed so generously as well as the following individuals and businesses that made SEIZE THE DREAM 2020 possible:

Kronos

Brian Carter
Dave Casali
Joanne Johansen
Kayla Lane
Mary Beth Palermo
Michelle Phung
Michelle Schuler

Thelma World Productions

Jim and Donnamarie Floyd

Cantorial Soloist

Jodi Blankstein

Guitarist

Adam Dehner

Anchor/Reporter, WCVB-TV

Emily Riemer

We also thank the following contributors who had committed to participating in this year's event. The services they provide are key to the success of the annual gala and we are grateful for their continued support.

David Fox Photography

David and Greta Fox

DOWSHU

Mark Globerson

SER Exposition

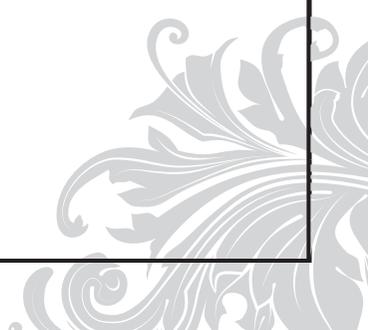
Bruce Nable
Diane Casavant

**Sheraton Framingham Hotel
& Conference Center**

Elana Duca

Past Seize the Dream Honorees

- 2019 Dana and Josef Volman; Kronos Incorporated
- 2018 Dana and Daniel Finn; Allison and Brad Kates; Andrew Tarsy
- 2017 Michelle Paster and Josef Blumenfeld; Artemis Joukowsky III
- 2016 Marsha and Harvey Chasen; Dena and Michael Rashes
- 2015 Barbara and Ellis Morris; Karen and Michael Tichnor
- 2014 Leslie and Jonathan Gerber; Ellie and Barry Shrage; Robin Welch
- 2013 Rabbi Herman Blumberg; Sari Anne Rapkin
- 2012 Reva Tankle and John McArthur
- 2011 Fran and David Elovitz & Family; Lawrence Lowenthal Ph.D.
- 2010 Kathryn Covarrubias; Lou Kates; Cynthia Shulman
- 2009 Myra Kraft; Deborah Horwitz; Marcia Rosenberg; Senator Karen Spilka
- 2008 Alan and Judith Bernstein
- 2007 Aron and Susan Ain
- 2006 Joe Press
- 2005 Alan Solomont
- 2004 Marie and Stewart Cohen
- 2003 Elaine and Burt Marmer; Jim Gordon
- 2002 Ery and Laura Magasanik
- 2001 Steven and Renée Finn
- 2000 Judi Raphael; Ben and Karen Greenberg
- 1999 Harold Tubman
- 1998 Carl and Carol Chudnofsky
- 1997 Paul and Marcia Rosenberg
- 1996 Leon and Judy Pinstein
- 1995 Ron Isaacson
- 1994 Neal and Peter Yaffe
- 1993 JFS, in honor of its Bar Mitzvah
- 1992 Donald and Ellen Bloch
- 1991 Max and Julia Michelson; Sumner Feldberg



Seize the Dream Committee

SPECIAL FRIEND COMMITTEE

Kathy and Scott Cohen
Ashley DePaolo
Rebecca and Michael Friedman
Deborah and Wyatt Gotbetter
Louis Kates
Denise and Scot Rosenblum
Ed Shapiro
Larry and Jess Tobin
Joe and Dana Volman

VOLUNTEERS

Karin Beth
Ken Brown
Carol Hengerle
Joanne Johansen
Rachel Welt



YOUR PARTNERSHIP AND INVESTMENT
MAKE IT POSSIBLE

YOUR **JFS**

is creating newest models for volunteers' engagement,
sense of purpose and impact in the community

is deeply involved in creating access to college
for those who never imagined college could be in their future

BIG **IDEAS**
BIG **IMPACT**



is actively involved in reducing poverty
in the Jewish Community, always
present for those struggling

is developing performance measurement
and knowledge management across
the entire agency, demonstrating
effectiveness and impact

JFS
YOUR

Special Friends

PLATINUM

CommCreative, Ashley DePaolo *
Sue Copeland (z"l)
Robert Fields and Lisa McCarthy
Edward and Barbara Scolnick
Edward and Barbara Shapiro *

DOR L'DOR

Harvey and Marsha Chasen
Jay and Barbara Gainsboro

GOLD

Aron and Susan Ain
Robert and Cari Band
Edward and Peggy Barry
Chester and Diane Black
Ken and Jodi Bring
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Louis and Rosanne Kates *
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Charles and Jessica Myers
Josef and Dana Volman *

SILVER

Allan and Rebecca Chasen
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Charles Brophy
Suzanne and David Lissy
Jack and Judi Remondi
Michael and Arlene Sobol
Neil and Lisa Wallack

CHAI

Alan and Judy Bernstein
Darren and Michelle Black
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James Gordon
Wyatt and Deborah Gotbetter *
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Jed Weiss and Ilana Braun

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PwC
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Kevin and Paula Foley
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LR Construction, Louis Laskey
Harry and Deborah Merkin
David Michelson and Yeonmi Ahn
Roberta Molliver
Michael and Kerrie Rothschild
Ian and Maggie Rubin
Aviva Sapers and Judith Sydney

* Host Committee

As of 5/4/2020



Dear

Mom & Samantha,

We have seen you adopt a new family over the past three years. You both drop what you're doing, no matter what, and get to Framingham to be with the people you love most in this world (other than us!) and to help however you can.

We are so proud of you and so excited for the recognition of your amazing efforts AND the extraordinary ability we all have to impact others.

Every single day you remind us how to be better people.

We love you,

JOSHUA & ED

We celebrate with you
the leadership and legacy of

Marc Jacobs

at Jewish Family Service of Metrowest
and congratulate with appreciation

All The Honorees

מזל טוב

Barbara and Ed Scolnick

In Loving Memory of
Susan “Sue” Copeland



The board and staff of JFS of Metrowest are saddened by the passing of our dear friend Sue Copeland. Sue's passionate support and generosity for JFS programs supporting vulnerable children and their families will forever remain in our hearts.

זכרונה לברכה

*Thank you for your vision, guidance
and leadership of our community*

BARBARA & JAY GAINSBORO

Congratulations to the

Seize the Dream Honorees

Bob Fields/CommCreative

and

Marc Jacobs

and

Barbara and Samantha Shapiro

We are proud to support JFS of Metrowest.

*Thank you to all of the JFS staff and volunteers for
Standing Up for Those Left Behind.*

MARSHA & HARVEY CHASEN



CONGRATULATIONS

**Bob Fields and the team at CommCreative,
Marc Jacobs
and
Barbara and Samantha Shapiro**

**Thank you for your visionary leadership that has
inspired the Greater Boston/JFS Community**

Barbara, Ellis and Ashley Olivia Morris



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Heroes Among us

Marc -

24 years of dedication, leadership and innovation. You are a visionary who built a team poised to take JFSMW into the future, and you accomplished it all with tremendous heart.

Barbara and Samantha -

Your unwavering generosity to make this world a better place is inspiring. We are greatly enriched by our close family friendship.

Bob –

Your entrepreneurial spirit, love of the arts and community work has set you apart as a true leader, volunteer and philanthropist, and for this we thank you.

With gratitude-

CHESTER & DIANE BLACK

Bob Fields *and* the team at CommCreative

Marc Jacobs

and

Barbara and Samantha Shapiro

Congratulations on a well-deserved honor

BOB & CARI BAND

Congratulations to

Bob Fields/CommCereative

and

Marc Jacobs

and

Barbara and Samantha Shapiro

on well-deserved honor

*Thank you for your dedication and commitment to
improving the lives of those left behind.*

ALLISON & BRAD KATES

*We join in celebrating the
career of the remarkable*

Marc Jacobs

*Leadership that is unparalleled,
And a heart that is even larger.*

*Thank you, Marc,
for a wonderful journey of joyful caring.*

Your legacy will live forever!

ARON & SUSAN AIN

Samantha and Barbara

Congratulations on this well-deserved recognition!

Your dedication to reaching out to those most vulnerable is inspirational. You both demonstrate compassion in action, and your warmth, kindness and selflessness is a model for others.

Marc

Thank you for your 24 years of incredible leadership in JFS and dedication to the Metro West Community. JFS stands today as a model in addressing social and health inequities due to your vision, passion, and determination.

Bob

A leader, volunteer and philanthropist. We thank you for all you do for the community and beyond.

KEN & JODI BRING

Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs,

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

LOU & ROSANNE KATES

Congratulations to

Bob Fields and the team at CommCreative

Marc Jacobs

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

*Thank you for your vision, guidance
and leadership of our community*

JESSICA & CHUCK MYERS

Congratulations to

Bob Fields and the team at CommCreative

and

Marc Jacobs

*Thank you for your vision, guidance
and leadership of our community.*

A heartfelt congratulations to

Barbara and Samantha Shapiro

*for receiving
The Max Michelson Humanitarian Award.*

ED & PEGGY BARRY

Congratulations

Samantha and Barbara

We are inspired by your passion and dedication to supporting those in need. It's been an honor getting to know you.

Marc

We are grateful for your long term commitment to JFS and making sure the future is promising and bright. We feel fortunate for all your hard work.

Bob

We are thankful for your leadership and creative contributions to the community. It's a pleasure to see the benefits of your engagement.

JOE, DANA, DYLAN & SKYLAR VOLMAN

*Thank you for your vision, guidance
and leadership of our community*

MICHAEL & KAREN TICHNOR

To all the honorees,

Thank you for all you do for our community!

BETH & LARRY GREENBERG

*“These are the days that must
Happen to you. You shall scatter
With a lavish hand all that you
Learn or achieve, and those who
Love you shall rise to your example
And be inspired.”*

Walt Whitman

*Thank you
Barbara & Samantha
for scattering your love & compassion with
such a lavish hand so we can all be inspired.*

BARRIE LANDRY

*Thank you for your vision, guidance
and leadership of our community*

STARR, FINER, STARR LLP

In honor of two women of valor

Barbara and Samantha Shapiro

*We are inspired by and grateful
for your leadership and dedication*

With appreciation and love from

DEBBIE & JEFF SWARTZ AND FAMILY

Mazel Tov to the Seize the Dream honorees.

*Thank you to all the JFS staff and volunteers
for standing up for those left behind.*

GRETCHEN WARLAND & EZRA LEVINE

Congratulations to this year's honorees.

*Thank you for your vision, guidance
and leadership of our community.*

Marc,

*It has been a pleasure to work with you through the years.
You can expect us to handle JFS with the same care
and inspiration moving forward as we carry on.
We wish you the best in your future endeavors.*

ALLAN & REBECCA CHASEN

Congratulations on a well-deserved honor

ELIZABETH MISHKIN & ARI FREISINGER



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Congratulations to Max Michelson
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Samantha Shapiro and Seize the Dream
honorees Marc Jacobs, and Bob Fields
and the team at CommCreative. Thank
you for your vision, guidance and
leadership in our community.

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Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs,

and

Barbara and Samantha Shapiro

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Congratulations to Seize the Dream 2020 honorees

*It has been an honor and privilege to serve as the
JFSMW board president for the past three years.*

My very best wishes to

Marc Jacobs.

*Your extraordinary leadership has positioned
JFSMW for a most successful future.*

DAVID & GAIL MILOWE

Mazel Tov to Seize the Dream honorees

Bob Fields and the team at CommCreative

and

Marc Jacobs

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

THE JABIL TEAM

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Congratulations to the Honorees

Bob Fields and the team at CommCreative
and
Barbara and Samantha Shapiro

With great appreciation for your dedication to support the most
vulnerable in our community

Marc

We began our work and became supporters of JFSMW at just about the same time as you began your long and productive career as CEO. We have shared decades of strengthening community and have been awed by your great accomplishments for our most vulnerable families both here and in Haifa.

Through you we see the magic that happens when the fit is just perfect. JFS Metrowest reflects your values in every way and you reflect the very heart of JFS Metrowest.

May you all go from strength to strength

Renée and Steven Finn

KOL HAKOVOD, MARC !

*We salute you
We applaud you
We appreciate you
We thank you
Your contribution to
JFS's success is
Immeasurable
Our very best wishes for
continued good health
accomplishment and
contentment*

PAUL & MARCIA ROSENBERG

*Thank you for your vision, guidance
and leadership of our community*

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Congratulations and thanks to honorees

Barbara and Samantha Shapiro

and

Bob Fields
and the team at CommCreative

and our heartfelt gratitude to

Marc Jacobs

for their service to JFSMW and to our community!

LISA & NEIL WALLACK

Marc,

Congratulations on a great run of leadership at JFS!

MICHAEL & ARLENE SOBOL

*“Real change, enduring change,
happens one step at a time”
Ruth Bader Ginsburg.*

The world is a little kinder by following in your footsteps.

Mazel Tov
Barbara and Samantha.

You inspire us all!

MICHAEL & REBECCA FRIEDMAN
AND FAMILY

Congratulations

Barbara and Samantha.

on this wonderful honor.

Mazel Tov!

THE LISSY FAMILY

HUB International Congratulates

The Honorees, Bob Fields and the team at CommCreative and Marc Jacobs; and Barbara and Samantha Shapiro for being the recipients of the Max Michelson Humanitarian Award presented on behalf of Jewish Family Service of Metrowest

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Marc,

We salute your impact on the community, your unparalleled leadership and your dedication to those in need. Thank you for your commitment to building an incomparable agency.

Mazel Tov on this well deserved recognition.

Your former president and first spouse,

CAROL & CARL CHUDNOFSKY

Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

*Thank you for your vision, guidance and
leadership of our community*

DANA & DANIEL FINN

Congratulations

Barbara and Samantha



*We are grateful for the work you do to give back.
And grateful for the many memories we have shared!*

With Love,

THE REMONDI FAMILY
JACK, JUDI, ADAM & LILLY

Congratulations to

Bob,

the CommCreative team,

Marc,

Barbara *and* Samantha

*We send our deepest thanks to our honorees
for their enduring dedication
to strengthening lives and building communities
here in Framingham and beyond.*

THE CARPENTER FAMILY

*“We make a living by what we get,
but we make a life by what we give.”*

-Winston Churchill

Congratulations on a well-deserved honor.

AMY & JOHN HERRERA



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John and Shari Marquis

Susan Patkin

Sari Anne Rapkin

Andrew and Barbara Schultz

Richard and Ilana Starfield

Jed Weiss and Ilana Braun

To Our Wonderful Honorees:

Marc Jacobs and Bob Fields

Thanks, especially to Marc for such great leadership and vision which has brought JFS to its outstanding place in the community

Judy and Al Bernstein

Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs,

and

Max Michelson Humanitarian Awardees

Barbara and Samantha

BARBARA & ANDREW SCHULTZ

Mazel Tov to

Barbara and Samantha Shapiro

on their inspiring leadership in this important arena.

With Love,

CINDY, ANDREW, MIKKI, SAMMI & ALEXANDRA JANOWER

Mazel Tov to

Barbara and Samantha!

Thank you for all you do to make the world a better place!

Much Love

SUSAN, JULIA, CARLY & JAKE PATKIN

Congratulations to you

Samantha and Barbara

We are so proud of you both. Keep doing all you do to help make the world a better and kinder place.

We love you

SHARI, JOHN, EMILY & SAM

Mazel tov on a well deserved honor.

With all our love and admiration,

THE GOTBETTER FAMILY

Barbara and Samantha,

Mazel Tov on this most deserved honor!

*Thank you for all you do to protect the world's most vulnerable.
We are inspired and motivated by your examples.*

ILANA BRAUN & JED WEISS

Congratulations to the Honorees!

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Marc,

*you have been an outstanding leader
– congrats in a job well done.*

Barbara and Samantha,

many thanks for your contributions to our community.

MICHAEL & LINDA FRIEZE

*Give me your tired, your poor, your huddled masses yearning to breathe free,
The wretched refuse of your teeming shore.
Send these, the homeless, tempest-tost to me,
I lift my lamp beside the golden door!
-Emma Lazarus, Statue of Liberty pedestal*

*Mazel tov to
the Max Michelson Humanitarian Awardees,
Barbara and Samantha Shapiro.*

*These human rights warriors tirelessly lift the lamp, lighting a
path to security for the world's most vulnerable populations
and serving as a beacon to others.*

With love and admiration,
RICHARD STARFIELD, ILANA HURWITZ
GABRIELLE & GINA

Thank you

JFSMW

*for ALL that you do for
vulnerable children, families and
senior adults in our community.*

DEBBIE & BARRY LIPSETT

Barbara and Samantha,

What a dynamic duo! You are the embodiment of joy in leadership, humility, and loving kindness. You inspire us by being a voice for those who are often left unheard and by rolling up your sleeves to do the hard work. We are blessed to call you our friends and are so excited to celebrate this well deserved honor with you!

Mazel Tov!

LOVE, KATHY, SCOTT, SOPHIE, MAYTA, & ZEV

Mazel Tov to our honorees

Bob Fields and the team at CommCreative

and

Marc Jacobs,

and

Barbara and Samantha Shapiro

Thank you for all you do to strengthen our community

SARI ANNE RAPKIN

Thank you,

Marc Jacobs

and

the entire JFS staff

*for your unwavering dedication
to the pursuit of Tikkun Olam.*

*With gratitude and appreciation for all you do
on behalf of the Jewish community,*

MICHELLE & DARREN BLACK

Congratulations to the staff and all the volunteers of

JFS Metrowest

CYNTHIA B. SHULMAN

Congratulations

Marc!

*Under your leadership and vision,
you and the JFS Metrowest staff have made
innumerable contributions to the community.*

We are proud to count you as a Dear Friend.

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Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative
and
Marc Jacobs,
and

Max Michelson Humanitarian Awardees
Barbara and Samantha Shapiro

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Congratulations to

Barbara and Samantha Shapiro

*for their endless dedication to helping others and to all
the Seize the Dream Honorees.
And thank you to Jewish Family Service of Metrowest
for assisting so many people in need.*

DENISE & SCOT ROSENBLUM

Well deserved honors

MARC, your incredible vision and leadership combined with drive and dedication, have been (and will continue to be) lasting inspirations for our entire community for today and for all those days yet to come!

BOB/CommCreative, thank you for your caring & creativity with commitment to our community and beyond. The world is a better place through your extraordinary dedication to excellence!

BARBARA & SAMANTHA, what better role models for the Max Michelson Humanitarian Award than mother and daughter who have made a commitment to Tikkun Olam! Your passion to support people in need demonstrates the mission of JFS.

JUDI RAPHAEL

Congratulations on a well-deserved honor.

FRAN ELOVITZ

Congratulations on this much deserved honor!

Your selflessness, love and caring for others are just a few of the amazing traits that make you the giving women you are.

All our Love, Steve, Krista, Jillian, Annee, Noah and Neilie



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Congratulations to

Barbara and Samantha

for this well deserved honor.

With love,

THE ROTHMAN FAMILY

Barbara and Samantha

*From generation to generation your family exemplifies
the importance of teaching the next generation.*

Congratulations!

SUZY & HERB TOBIN

Congratulations,

Marc

on a well-deserved honor,

and thank you for all of your hard work.

Your friend,

MARIE COHEN

“The best way to find yourself is to lose yourself in the service of others.”

-Mahatma Gandhi

Mazel tov to

Barbara and Samantha Shapiro

on receiving the Max Michelson Humanitarian Award.

*You truly embody the Jewish values of
Tikkun Olam and G’milut Chasadim.*

Love,

SARAH, JAMIE, JOSH, HANNAH & RACHEL FLECKNER

Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs,

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

REVA TANKLE & JOHN MCARTHUR

*We are very happy to support JFS
and the ongoing work of our friends*

Joe and Dana Volman

DON & MARCEY HUNTER

*This year even more than others we
recognize the continuing efforts of JFS.*

Congratulations to all the honorees

with an extra AWARD TO

Marc

for leading the agency to such great heights.

LAURA & ERY MAGASANIK

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We are proud to support the Jewish Family Service of Metrowest's 2020 *Seize the Dream* gala, and congratulate this year's honorees. We applaud their local and global efforts to enhance lives and support those in need.

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Mazel Tov to Seize the Dream honorees

Bob Fields/CommCreative

and

Marc Jacobs,

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

BRENDA & ARNOLD ZALTAS

Congratulations honorees.

*We appreciate your work to help the
vulnerable populations in our community.*

MICHELLE & ADAM WILEN

Mazel Tov to

Bob Fields/CommCreative
Marc Jacobs,
and

Max Michelson Humanitarian Awardees
Barbara and Samantha Shapiro

*Thank you for your vision, guidance
and leadership of our community*

DENA & MICHAEL RASHES
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**Congratulations,
Marc, Barbara, Samantha,
Bob, & CommCreative!**

**You inspire us to join you in
standing up for those in need in
our community.**

**Proud to join you in supporting
the great work at
JFS Metrowest.**

Kol Hakavod!

**DENA & NOAH
KOWALOFF**

In honor of the vision and leadership of

Marc Jacobs

EDWARD & BETSY JACOBS

*Mazal Tov to all our Seize the Dream honorees
who are powerful and effective advocates
for children and their families.*

A special note of thanks to

Marc Jacobs

*for his dedication, commitment and extraordinary leadership
of JFS. It was an honor to get to know him, work with him as
a board member but most of all call him my friend!*

LESTER & CAREN SCHINDEL

Mazel Tov to

Samantha & Barbara!

*Your countless hours with your adoptive family in Framingham
has changed the lives of a (large) family forever.
It's the most powerful connection we've witnessed.*

*Your life-changing work is only possible
because of Marc's vision and leadership.*

Thank you to

Marc

for transforming our community for so many years!

LOVE, LARRY, JESSE & RUTHIE

Thank you,

Barbara and Samantha,

for your inspiring and generous leadership, and for including us on part of the journey. It has enriched our lives.

With affection and gratitude,

AMY AND JONATHAN FLEMING

*You have inspired
JFS to dream more,
learn more, do more
and become more.*

May your legacy continue

MALKA & DAVID YOUNG

Congratulations to

Bob Fields

and

Barbara and Samantha Shapiro
outstanding community leaders

A special tribute to

Marc Jacobs

JFS CEO

Extraordinaire!

ELLEN & DONALD BLOCH

Our congratulations and

best wishes to

Marc Jacobs

on his retirement, and our deepest thanks for his years of service and his friendship towards our family

DAVID MICHELSON
& YEONMI AHN

Congratulations to all the honorees.

*A special Thank You
and Mazel Tov to*

Marc Jacobs

*on all he has done for
JFS over the years.*

SHARON & DAVID GOLDSTEIN

*Thank you for your vision, guidance,
and leadership of our community*

NANCY & HOWARD WOLK

PATRON

*This award is so symbolic of how
you both seize the dream.
You give your heart and soul to
every cause and person you love.
Congratulations, well deserved.*

With love and admiration.

STEEVE & MARNIE BRETON

*Congratulations on a
well-deserved honor*

JILL & TOM GILMORE

*Congratulations on a
well-deserved honor*

ROBERTA MOLLIVER

Mazel Tov to

Seize the Dream honorees
Bob Fields/CommCreative
and
Marc Jacobs

PETER & JILL ABEND

Dear
Bob and Marc,

*Thanks for all you have done and
continue to do for our community!*

JOSÉE & JAVIER CEVALLOS

*Thank you for your vision, guidance,
and leadership of our community*

RONALD & LINDA ISAACSON

Mazel Tov to

**Bob Fields/CommCreative
and
Marc Jacobs
and
Barbara and Samantha Shapiro**

*Thank you for your
commitment to Tikkun Olam*

COVARRUBIAS FAMILY

*We are so proud to personally
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*to Accelerate Social,
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in the community.*

JAYNE & MARC LAMPERT

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And repair the world
one person at a time.*

**LOU LASKEY
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*Congratulations to our mentor
and friend*

Marc Jacobs

on your well-deserved honor.

*Your inspiring leadership of JFS
has left an indelible mark on the
agency, our communities, and all
those who have had the pleasure
to work with you.*

Kol HaKavod!

**MAGGIE & IAN RUBIN
AND FAMILY**

*Mazel Tov to
Seize the Dream honorees*

Bob Fields/CommCreative
and
Marc Jacobs
and

Barbara and Samantha Shapiro

KERRIE & MICHAEL ROTHSCHILD

*Thank you for your vision, guidance
and leadership of our community*

AVIVA SAPERS & JUDITH SYDNEY

Congratulations to

Bob Fields
and the team at CommCreative

Marc Jacobs
and

Max Michelson Humanitarian Awardees
Barbara and Samantha Shapiro

Thank you for your vision,
guidance and leadership
of our community

ALEXANDRA SIMES

Thank you for your
vision, guidance, and
leadership of our
community during
these difficult times.

DEBORAH & HARRY MERKIN
AND



Congratulations to

**Bob Fields
and the team at CommCreative**

Marc Jacobs

and

Max Michelson Humanitarian Awardees

Barbara and Samantha Shapiro

**Thank you for your vision,
guidance and leadership
of our community**

JACQUELINE & ROBERT HUGHES

Congratulations on a

well-deserved honor

PAULA & KEVIN FOLEY

PATRON

*Thank you for your vision, guidance
and leadership of our community*

EMILY GILMORE

Mazel Tov to

Seize the Dream honorees

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**Congratulations to
Marc Jacobs, Bob Fields,
Barbara and Samantha Shapiro
on this well-deserved honor in
recognition of your commitment to
Jewish Family Service and our community.**

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Barbara and Samantha,

Congratulations on this well deserved honor.
We are humbled by your continued generosity
and unwavering support of our local and
international community.

Thank you for inspiring others to do good!

Love,

SONYA & SEAN WILDER

Congratulations on a well-deserved honor



**Thank you,
JFS of Metrowest,
for your hard work
supporting those
most in need within
the local community!**



COMBINED JEWISH PHILANTHROPIES
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and joins them in honoring

Bob Fields and the team at CommCreative

and

Retiring CEO of JFS Marc Jacobs

and

Barbara and Samantha Shapiro

Max Michelson Humanitarian

Award Recipients

We are grateful for Barbara's loyal support of CJP, JFS and our Jewish community. We applaud both Barbara and Samantha's inspiring commitment to social justice.

Mazel tov to Marc Jacobs on your retirement from JFS. Your leadership and contributions have enriched Jewish life in our community and beyond.

Best wishes to Bob Fields and the staff at CommCreative as they receive this recognition.

Congratulations to the 2020 Seize the Dream honorees.

CJP is proud to partner with Jewish Family Service of Metrowest as they work to repair the world.

Thank you for all you do.

MAY YOU GO FROM STRENGTH TO STRENGTH





The Rashi School cherishes you, Barbara and Samantha '16, for your dedicated and impactful leadership to our community.

You inspire us by recognizing assets and opportunities in all people. We are proud of you for your well deserved honor with the JFS Max Michelson Humanitarian Award.

David Fox PHOTOGRAPHER

CORPORATE EVENTS

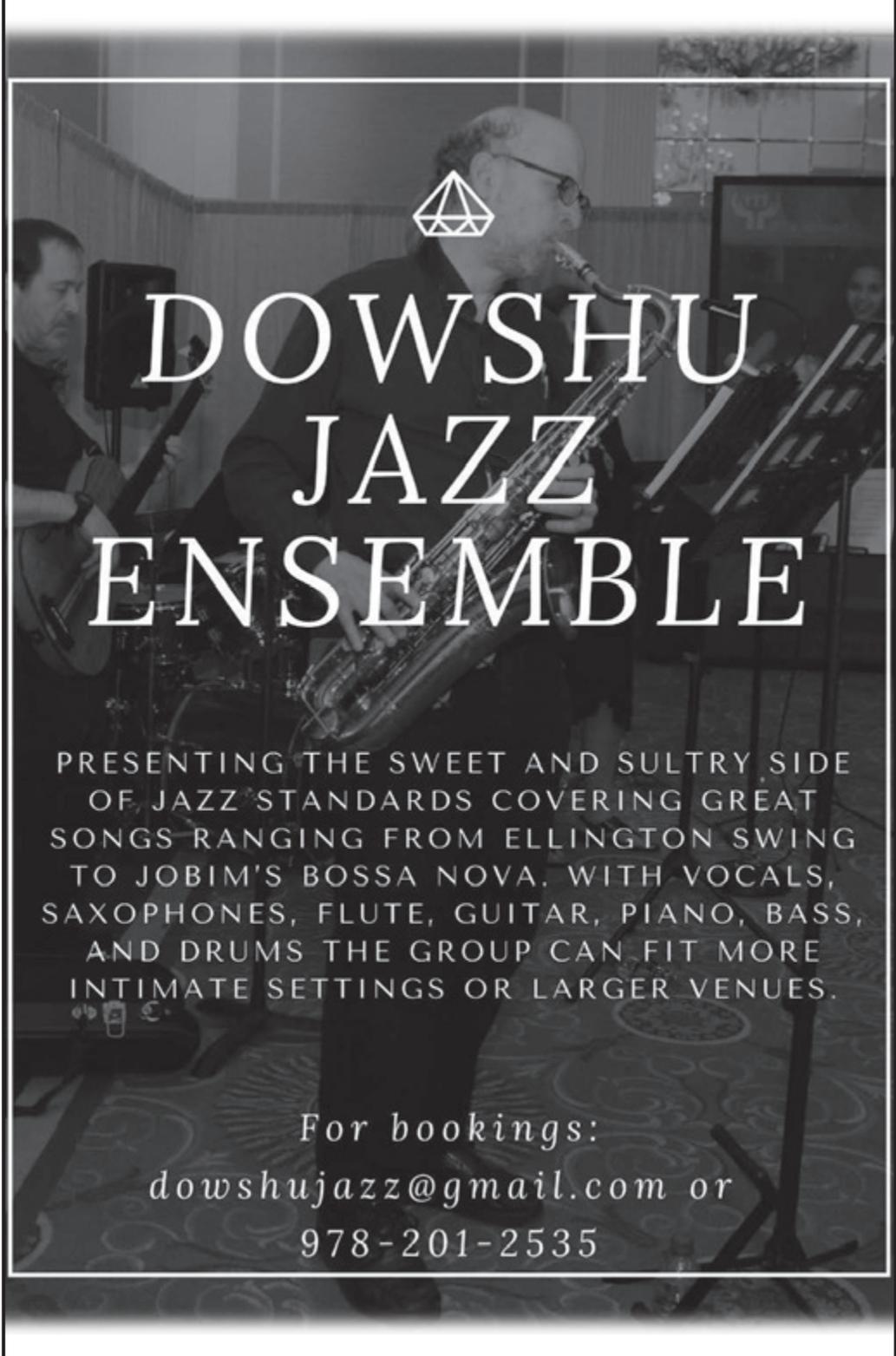


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Marc Jacobs,
outstanding long-time visionary
leader of JFSMW, and the best partner
JVS could have,

and

Barbara and Samantha Shapiro,
on receiving the Max Michelson
Humanitarian Award.

We salute
JFS of Metrowest

for your commitment to
promoting social justice and
supporting people in need.



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a success!



Award winning journalist Emily Riemer is a co-anchor of WCVB's NewsCenter 5 at 4:00 PM with Ed Harding and NewsCenter 5 at 5:00 PM with Ben Simmoneau. She also serves as NewsCenter 5's Medical Reporter.

Emily was previously co-anchor of WCVB's EyeOpener newscasts with Randy Price. Emily previously co-anchored WCVB's weekend morning newscasts from 2011 to 2013 and returned to WCVB Channel 5 as an anchor in 2014.

Before her time at WCVB, Emily worked for duopolies WSYX-TV and WTTE-TV in Columbus, Ohio where she served as a political reporter.

During her distinguished career, Emily has reported on a range of topics including daily government and public policy stories, legislative initiatives, election campaigns and the impact of budget cutbacks. Emily interviewed President Barack Obama in 2010 and enjoyed covering the Patriot's Super Bowl win from Arizona in 2015.

Emily strives to be involved with the community by supporting the local efforts of many organizations including St. Jude Children's Research Hospital, the American Heart Association and JFS of Metrowest.

A native of Andover, MA, Emily graduated from Ithaca College with a Bachelor of Arts degree. She also holds a Master's degree in International Communications from Leeds University in England.

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JODI & ADAM



JFS of Metrowest

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Congratulations to this year's Honorees!*



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TBE celebrates our congregants,

Barbara and Samantha Shapiro,

for their dedicated acts of Tzedek.

May you continue to inspire our
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Bob Fields and the team at CommCreative
Retiring CEO of JFS, **Marc Jacobs**
and receiving the
JFS Max Michelson Humanitarian Award
Barbara and Samantha Shapiro

*We celebrate your dedication and commitment to serving our
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Lou Grossman, Chair, Governing Board
Mark Sokoll, President/CEO



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Marc

Congratulations on an honor that is long overdue! You have left a stunning legacy at JFSMW, and I am grateful to have been one of many beneficiaries of your professional guidance and mentorship over the years, which continue to serve me well in my career and life.

The agency is thriving and able to meet whatever challenges come its way precisely because you cared so much about the well-being of the staff as well as the well-being of the community and the families served by JFS.

Enjoy your retirement knowing that the seeds you planted will bear much fruit in the years to come.

With appreciation,
SUSAN LEBOLD

In Honor of
Jayne Lampert.

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Senate President

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Congratulations

Marc!

With appreciation and gratitude,

RISA LIFSHATZ & FAMILY

*THANK YOU to all the dedicated
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Thank you

Marc Jacobs

METROWEST WOMEN'S FUND

Restaurants and Caterers

Although this year's event will be virtual, we are pleased to recognize the businesses that had committed to supporting this year's Seize the Dream gala.

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INTRODUCING THE JFS INNOVATION FUND



The JFS Board of Directors is proud to establish the **JFS Innovation Fund** to honor Marc Jacobs' retirement and his impact upon JFS and our community.

Two decades ago, Marc was the sole recipient of the CARLISLE Foundation's 2000 Creative Entrepreneur Award for demonstrated leadership, creativity, vision and selflessness. As Marc said back then, "that this award represents the collective body of my and JFS work and contribution to the community adds special value".

Encouraging and cultivating new ideas, incubating new approaches, collecting and analyzing data and demonstrating impacts, creating deep and vibrant partnerships, experimenting with different solutions to **accelerate social, academic, and health equity** are deeply embedded in the JFS culture.

To date, numerous initiatives have emerged, some successful, sustained long term or brought to larger scale, while others did not work but provided valuable lessons. Marc and JFS have received prestigious social justice leadership awards as a by-product of taking courageous paths where others stepped back.

Dreaming and imagining, with solid research and design will be at its forefront. JFS will have "test kitchens" encouraging a next generation of young leadership (both from within and from outside JFS) to bring their own creative and entrepreneurial spark to help build a kinder, stronger community and they will be encouraged and supported by seasoned mentors.

The **JFS Innovation Fund** will be a catalyst to ensuring continued experimentation and developing new solutions as needs change in our community, and in our society.

To learn more, call **508-875-3100 x430** or email development@jfsmw.org

Jewish Family Service of Metrowest

Legacy Giving Program

The Jewish Family Service of Metrowest (JFS) Board of Directors endorsed the creation of JFS's Legacy Giving Program to meet the current demand for client services and to sustain the agency's ability to meet future demands.

The Legacy Giving Program, through the establishment of endowments, ensures that funds are available for JFS to:

- Meet future needs
- Maintain consistent program funding
- Expand financial resources
- Respond in the event of an emergency

To ensure that your interest in and support of JFS programs and services endure, please consider creating a named fund, establishing an endowment, and/or including JFS in your estate planning.

Together, we can maintain the agency's promise to the community to stand up for those left behind.



Priority Program Areas for Endowment Funding

Civic Engagement, Community Service and Leadership

Education, Mentoring for Low Income Children and Families

Hunger, Basic Needs, Family Assistance, Employment

Healthy Aging in the Community for Frail, Vulnerable Elders,
Support for Family Caregivers

JFS Staff

Executive Team

Lino Covarrubias	Chief Executive Officer
Rosemarie Coelho	Chief Learning, Performance and Strategy Officer
Amanda Coughlin	Senior Director, Operations and Revenue Programs
Lucia Panichella	Senior Director, Programs and Partnerships

CEO Emeritus/Leadership Advisor

Marc Jacobs

Directors

Wendy Kogan	Operations Systems and Technology
Jayne Lampert	Development
Diana O'Brien	Family Assistance
Elizabeth Ramirez-Grzela	Finance
Malka Young	Allies in Aging JFS Elder Care Solutions

Managers

Maryann Cardani – Healthy Aging Initiative and Clinical Supervisor,
Jewish Family Assistance Network
Gail Gregory – Volunteer Services and Community Engagement
Risa Lifshatz – Business Office and Administration
Dámaris Medina-Hernández – Homecare
Stephanie Rohr – Inclusion Initiatives and Program Specialist,
Jewish Family Assistance Network
Daniel Woodward – Immigrant Services

Children and Families

Includes: Adoption Choices, Citizenship Assistance and Resettlement, Pathways to College Success, Pathways to Academic Growth, Empowerment and Success (PAGES), and other community programs

Nermin Helaly	Yuriy Roudenko
Margaret Kenney	Jenny Swett
Anne McManus	Raquel Woodard
Anna Michelson	

Family Assistance

Includes: Children's Clothing Closet, Family Assistance Network, Healthy Harvest and Weekend Nutrition, Information and Referral Network, Lucy and Joe's Food Pantry, and Ready for Success Employment Support

Malvina Drummond-Goldfarb	Myrna Winter
Abrielle Salloway	

JFS Staff

Elder and Family Caregiving Service

Includes: Allies in Aging JFS Elder Care Solutions, Healthy Aging Initiative, Homecare, Keshet, Patient Navigator and Ally Navigator, Warm Connectors, and other community programs

Merrill Adler

Annette Alderman

Karen Block

Michelle Bodin-Hettinger

Ruth Grieco

Esther Heimberg

Judy Herzig-Marx

Marcia Holman

Wen-Ying Ju

Shashona Kaye

Joni Lebov

Hsiang Ru Lu

Mala Maurer

Patricia Murphy

Lesley Orlinsky

Karen Reitzi

Laila Vehvilainen

Sean Woo

Homecare

Feliciano Carmona

Olga Cordero

Margarita de Jesus

Michel Domínguez-Tatis

Josiah Ihechukwu

Monica León

Benita Martinez

Maxima Martínez

Felicita Mejía

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Elidia Morales Barrera

Maria Morales-Ortiz

Ana Morillo Rosario

Frederick Owusu

Dolores Paredes

Pura Pimentel

Josefina Ramírez

Patricia Ribeiro

Nydia Rosario

Mirqueya Rosario Rivera

Miriam Samayoa

Carmen Santana-Pimentel

Manuel Sayán

Scarlyn Suárez

Joselina Suriel

Lucinda Tejada

Maria Isabel Vasquez Guillen

Business Office/Administration

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-Anne Frank, diary of Anne Frank



Accelerating Social, Academic and Health Equity

Jewish Family Service of Metrowest (JFS) provides vital social, health and community services to alleviate suffering, enhance lives and support people in need.

JFS is committed to providing the best social, health and community services to:

- Strengthen children and families
- Keep frail older adults safe and healthy
- Help those needing assistance make ends meet
- Stand up for those left behind
- Build community



JFS of Metrowest

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